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Leann MANNING

Designer and Developer



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About Me

Multimedia has been an expression of my creative ability throughout my career. I have utilized and learned various development and creative tools, implementations, and techniques. These experiences and skills allow me to seamlessly work with any team or customer. In addition to my design, development and teamwork abilities, I have proven my ability to manage people and projects. My involvement in both the front and back ends of the design and development process make me ideal to manage both types of teams, while simultaneously discussing and creating designs directly with the client. My design prowess, development savvy, and leadership dexterity make me uniquely qualified to lead a wide variety of projects.

Work Experience

MULTIMEDIA DEVELOPER - GANNETT - USA TODAY SPORTS - SCHEDULE STAR, 2011

Currently, I am designing and developing the HighSchoolSports.net and ScheduleStar.com sites. In this role I accomplished several goals including the redesign and development of the corporate site, as well as several areas of the HighSchoolSport.net site. An additional achievement was my ability to learn several new skills in order to assist other team members to meet project deadlines. I have trained with Adobe on Omniture and I am responsible for site analytics implementation.

CREATIVE DIRECTOR - PACHOL CONSULTING, 2010-2011

I am also involved with Pachol Consulting where I work directly with local companies designing and creating websites.

SENIOR MULTIMEDIA DEVELOPER - CECITY, 2007-2011

My project responsibilities were to create customized continuing medical education (CME) e-learning applications, customized education-tracking websites and marketing materials to promote CME programs. I was promoted to senior multimedia developer, within a year, due to my creative achievements and management abilities. I managed projects, timelines and workloads of seven multimedia developers and increased project turn around time and department productivity by fifty percent. I designed and developed several key initiatives for clients such as Highmark Blue Cross/Blue Shield, Rite Aid, Humana and others. I collaborated with senior management to implement project management software and new development processes across the company.

MEDIA APPLICATIONS COORDINATOR - CHORUS CALL, 2006-2007

I organized, created, and executed national and international media conferencing events for live and archived web conferencing; this included streaming audio, video, and application sharing. One of my achievements was to assist the Senior Media Applications Supervisor in managing timelines and workloads for two other Media Application Coordinators. My other accomplishments include; assignment of priority designs, marketing projects, and training web conferencing methods to a diverse population throughout our international offices.

ASSISTANT DIRECTOR - NICK MEDIA, 2005-2006

I met and discussed projects with clients and helped bring the desired design solution to their websites, logos, and additional applications.

Education

Duquesne University, Pittsburgh PA
Masters of Science in Multimedia
Technology

Affiliations

Gamma Sigma Sigma, National Service
Sorority

Golden Key International Honour
Society

Technical Skills

Photoshop	■ ■ ■ ■ ■	ColdFusion	■ ■ □ □ □
Fireworks	■ ■ ■ ■ □	PHP	■ □ □ □ □
Illustrator	■ ■ ■ ■ □	SQL	■ ■ □ □ □
InDesign	■ ■ ■ ■ ■	Omniture	■ ■ ■ □ □
Dreamweaver	■ ■ ■ ■ ■	Premiere	■ □ □ □ □
HTML	■ ■ ■ ■ ■	Final Cut Pro	■ □ □ □ □
CSS	■ ■ ■ ■ ■	Vegas Video	■ ■ ■ □ □
HTML5/CSS3	■ ■ ■ □ □	Sound Forge	■ ■ ■ □ □
JavaScript	■ ■ ■ □ □	Flash	■ ■ ■ □ □
JQuery	■ ■ □ □ □	LightWave	■ ■ □ □ □